

COOKIE POLICY

1. What are cookies?

As explained by the Italian Data Protection Authority in the FAQ of December 2012, cookies are "small text files" - made up of letters and numbers - "which the websites visited by users send to a terminal (usually the browser), where they are stored in order to be retransmitted to those websites the next time they are visited by the same user". Cookies are intended to facilitate analysis of web traffic or signal when a specific site or a part of it is visited, differentiate visitors in order to provide customised content, and help administrators improve the website and browsing experience of users. Cookies do not allow us access to any other information stored on your device, even though this is where the cookies are downloaded. Cookies cannot load codes of any kind, carry viruses or malware, and are not harmful to the user's terminal.

Below, you can find all the information about the cookies installed through this website, and all the necessary information about how to manage your own preferences in this regard.

2. User consent to the use of cookies

Connecting for the first time to any page on the website, the user will see an information banner on the use of cookies that will allow you to manage your installation preferences (consent).

The website memorises the choice made by the user, so the brief notice will not open when the website is later accessed from the same device. However, the user always has the possibility to revoke, entirely or partially, the consent already expressed.

If you experience technical problems related to consent, contact us through the appropriate channels provided by this website to enable us to provide assistance.

3. Duration of cookies

Cookies can be:

- **session** cookies which are stored permanently on the user's computer and are deleted when the browser is closed, are strictly limited to the transmission of session identifiers necessary to allow the safe and efficient browsing of the website avoiding the use of other IT techniques which are potentially prejudicial to the confidentiality of users' browsing;
- **persistent** cookies remain stored on your hard drive until they expire or until the users/visitors erase them. Through persistent cookies, visitors who access the website (or any other users who use the same computer) are automatically recognised at each visit. Visitors can set the computer's browser to accept/reject all cookies or display a warning whenever a cookie is offered, in order to evaluate whether to accept it or not. In any case, the user can change the default configuration and disable cookies (i.e. block them permanently) by setting the highest protection level.

4. Type of cookies

Cookies can be:

- **first-party**, or cookies which relate to this website as a domain;
- **third-party**, or cookies which relate to external domains.

Third-party cookies are necessarily installed by an external subject, always referred to as a "third party", not run by the website. Another type of cookie are the so-called "**Flash cookies**" (Local Shared Objects), used within Adobe Flash Player to deliver some content, such as video clips or animations, in order to remember settings and preferences. Flash cookies are stored on the device but are managed through an interface other than the one provided by the browser being used.

We also use the Facebook pixel technology, a (third-party) tool, consisting of a small piece of programming code embedded in our site, which allows us to collect statistical data, to monitor what visitors do on our site and to create personalised audience groups to whom we show our advertisements, as well as to take advantage of many other related features.

5. Type of cookies

Regarding the nature of cookies, there are different types:

- **Technical cookies:** they are those used for the sole purpose of "carrying out the transmission of a communication over an electronic communications network, or as strictly necessary in order for the provider of an information society service explicitly requested by the subscriber or user to provide the service" (see Article 122, paragraph 1, of the Code).

They are not used for other purposes and are normally installed directly by the website's owner or operator. They can be divided into:

- browsing or session cookies, which guarantee normal browsing and use of the website (enabling, e.g., making a purchase or authenticating oneself for access to restricted areas); they are in fact necessary for proper operation of the website;
- analytics cookies, similar to technical cookies where used directly by the website operator to collect information, in aggregate form, about the number of users and how they visit the website in order to improve the performance of the website;
- functionality cookies, which allow the user to navigate according to a set of selected criteria (e.g., language, products selected for purchase) in order to improve the service offered to the user. The prior consent of users is not required for the installation of these cookies (more information is provided in the Managing Cookies section below).

- **Profiling cookies:** they are designed to create profiles related to the user and are used in order to send advertising messages in line with the preferences expressed by the user when browsing. Consent from the Data Subject is required to use profiling cookies. In the case of third-party cookies, the website has no direct control of individual cookies and cannot control them (cannot install them directly or delete them). You can still manage these cookies through your browser settings (follow the instructions below), or the websites listed in the "Managing Cookies" section.

6. Cookies present on this website

This website uses cookies. We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. Below is a list of the cookies installed on this site:

Cookie name	Domain	Function	Duration
csrftoken	metaltecnica.com	Helps prevent CSRF (Cross-Site Request Forgery) attacks.	1 year
django_language	metaltecnica.com	Determines the preferred language of the visitor. Allows the website to set the preferred language when the visitor returns.	1 year
_ga	metaltecnica.com	Records a unique ID that is used to generate statistical data about how the visitor uses the website	2 years
_gat	metaltecnica.com	Used by Google Analytics to limit the frequency of requests	1 day
_gid	metaltecnica.com	Records a unique ID that is used to generate statistical data about how the visitor uses the website	1 day
ads/ga-audiences	Google.com	Pixel – link: https://policies.google.com/technologies/cookies?hl=it	Session

Some cookies are placed by third-party services that appear on our pages. This website has no control over cookies entirely managed by third parties and has no access to information collected through these cookies. Information on the use of third-party cookies and on their purposes, as well as on the methods for disabling them, are provided directly by third parties on their websites.

In general, the tracking of users does not involve their identification, unless the user is already registered for the service and is already logged in, in which case it is understood that the user has already expressed their consent directly to the third party at the time of registering with the relevant service (e.g. Facebook, Pinterest, etc.).

7. Disabling cookies

The user can refuse the use of cookies and can revoke any consent they may already have provided at any time. Since cookies are connected to the browser used, they can be disabled directly from the browser, thus refusing/revoking consent to the use of cookies. Here is the link to the configuration panels of some known browsers:

Chrome	For more information visit the dedicated page.
Mozilla Firefox	For more information visit the dedicated page.
Internet Explorer	For more information visit the dedicated page.
Microsoft Edge	For more information visit the dedicated page.
Safari 6	For more information visit the dedicated page.
Safari iOS (mobile devices)	For more information visit the dedicated page.
Opera	For more information visit the dedicated page.

